



As a company we have always cared greatly about the products we make, the people we employ, and the service we provide.

We recognise that now, more than ever, we need to focus on the planet.

Our goal is to become a carbon neutral company by December 2023 and in doing so will be looking at improving our manufacturing processes, reducing our waste and by promoting our sustainable products which create less waste and utilise less energy. Working with our supply chain partners and in line with world advancements we hope to become net zero by 2040.

Twelve months ago, we signed up to netzeroclub.com to guide us through the process, audit our progress and certify our neutrality and net zero claims in the months and years ahead.

During the process of analysing our carbon footprint we have recognised that our dry-line electric towel warmers are not just greener for us to manufacture but are greener for the purchaser throughout the lifetime of their ownership.

To help us on our path towards carbon neutrality we have set out the following immediate target:

- With your help we are targeting to reduce our hydronic and dual fuel product sales down to 0% by April 30th, 2023.

To encourage the purchase of our dry line electric towel warmers over the hot water alternatives we pledge that throughout 2023, **for every electric towel warmer we sell we will plant a tree.**

For more information, please contact us.

Yours Sincerely,

Andrew Healey
Managing Director

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